



Environmental Scan Worksheet for Strategic Planning

What opportunities and threats to the organization might exist as a result of

- ◆ Changing demographics?
- ◆ Social and cultural trends?
- ◆ New legislation?
- ◆ Changes in local leadership?
- ◆ Economic trends?
- ◆ Funding patterns?
- ◆ New developments in the field?
- ◆ State politics?
- ◆ Federal politics?

What trends will have a positive impact on the organization?

- 1.
- 2.
- 3.
- 4.
- 5.

What trends will have a negative impact on the organization?

- 1.
- 2.
- 3.
- 4.
- 5.